

CONFERENCE HOST COMMITTEE
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Kevin Damron

FINANCE COMMITTEE
Jon Berry
Lee Carlisle

SPONSORSHIP COMMITTEE
Kyle Chism

TECHNICAL PROGRAM
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EXHIBITS COMMITTEE
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PROGRAM COMMITTEE
Jason Flay

ENTERTAINMENT COMMITTEE
Terri Combs
Tim Robinson

PUBLIC RELATIONS COMMITTEE
Dave Stills

GOLF COMMITTEE
Darrell Smith

TRANSPORTATION COMMITTEE
Tim Robinson

GUEST PROGRAM COMMITTEE
Tim Robinson

FACILITIES COMMITTEE
Mary Knopf
Caroline Duffy

REGISTRATION/RECEPTION/
HOSPITALITY COMMITTEE
Talya Caudill
Donna Hardin

VISIT OUR WEBSITE
https://2027conference.ashe.pro

10/1/2026 Updated 10/19/2026

RE: Sponsorship Opportunities

Dear Transportation Professional,

The American Society of Highway Engineers (ASHE) is proud to announce its 2027 National Conference, taking place June 8, 2027 - June 12, 2027, in Louisville, Kentucky at the historic Seelbach Hilton. The Conference will bring together transportation professionals from across the country to share ideas, foster innovation, and strengthen collaboration in the field of highway and transportation engineering.

The Derby City, Bluegrass, and TRIKO Valley Sections are honored to host this year's conference and are working feverishly to provide a learning and fun filled event in 2027. With distinguished speakers from state DOTs, the federal government, counties, and local municipalities, as well as construction tours and highlights of local and national projects, the conference will serve as a premier forum for learning and networking within the transportation industry.

We encourage your organization to take part in this exciting opportunity by becoming a sponsor or exhibitor. Your sponsorship will not only help us deliver outstanding experience for attendees but also provide your organization with valuable exposure to hundreds of transportation industry leaders and decision-makers.

We offer a wide range of sponsorship opportunities to suit your marketing goals and budget, ranging from seminars and social events to meals and golf outings. Your support will be displayed throughout the event and in all related materials.

Please review the attached sponsorship form or visit our conference website at https://2027conference.ashe.pro to select your preferred sponsorship level. If you have any questions, please email us at 2027.ASHE.Conference@gmail.com.

If your sponsorship payment is received by December 15, 2026, your sponsorship cost would be reduced by 10%.

Thank you for your consideration and continued support of ASHE. We look forward to partnering with you to make the 2027 National Conference a resounding success.

Sincerely,

Kyle Chism
Sponsorship Committee

Conference Sponsorships

Triple Crown - $15,000

- 4 Complimentary Standard Conference Registrations
- 4 Passes to Churchill Downs (Thursday Night)
- 4 Passes to the President's Gala (Friday Night)
- 2- Page Ad (Spread) in Program Book
- Premium Exhibit Booth
- Display Board list
- Listing on the website

Mint Julip - $10,000

- 3 Complimentary Standard Conference Registrations
- 3 Passes to Churchill Downs (Thursday Night)
- 3 Passes to the President's Gala (Friday Night)
- Full Page Ad in Program Book
- Premium Exhibit Booth
- Display Board list
- Listing on the website

Win - $7,500

- 2 Complimentary Standard Conference Registrations
- 2 Passes to Churchill Downs (Thursday Night)
- 2 Passes to the President's Gala (Friday Night)
- Half Page Ad in Program Book
- Premium Exhibit Booth
- Display Board list
- Listing on the website

Place - $5,000

- 2 Complimentary Standard Conference Registrations
- 2 Passes to Churchill Downs (Thursday Night)
- 2 Passes to the President's Gala (Friday Night)
- Half Page Ad in Program Book
- Display Board list
- Listing on the website

Show - $2,500

- 1 Complimentary Standard Conference Registration
- Quarter Page Ad in Program Book
- Display Board list
- Listing on the website

Event Sponsorships *

Churchill Downs Sponsor (4 Passes) - $2,500
Gala Sponsor (4 Passes) - $4,000
Technical Tour Sponsor - $2,000
Breakfast Sponsor - $1,500
Speakeasy Sponsor - $2,000
Transportation Sponsor - $5,000
Registration Sponsor - $5,000
Break Sponsors - $500
Opening Reception Sponsor - $1,500
Casino Sponsor - $2,000

* Special Recognition During Events & Display of Sponsors' Logo

Specialty Sponsorships **

Hospitality Suite Sponsor - $1,500 (Limit of 3)
Kentucky Derby Museum Tour Sponsor - $1,500
Slugger Museum Tour Sponsor - $1,000
Belle of Louisville Lunch Cruise Sponsor - $1,000
Lanyard Sponsor - $4,000 (Limit of 1)
Hotel Key Sponsor - $3,000 (Limit of 1)
Angel's Envy Tour Sponsor - $1,000
Buffalo Trace Tour Sponsor - $1,000
Mobile App Sponsor - $3,000 (Limit of 1)
Apparel Sponsor - $2,500 (Limit of 2) 1 left

** Display of Sponsors' Logo

Golf Outing Sponsorships

Awards/After Golf Event Sponsorship - $2000 (Limit of 3)

- Company Logo Displayed at Lunch/Awards
- (4) Complimentary Golf Registrations
- Tee Box Signage
- Exclusive Banner at Registration and Scorer's Table
- Opportunity to Include Branded Giveaways

Beverage Cart Sponsorship - $1000 (Limit of 3)

- Company Logo Prominently Displayed on Beverage/Snack
- Opportunity to Include Branded Giveaways

On-Course Lunch Sponsorship - $1000 (Limit of 3)

- Company Logo Displayed at Lunch Site
- Opportunity to Include Branded Giveaways

Tee/Hole Sponsor (18" x 32") - $300 each

- Opportunity to Include Branded Giveaways

SPONSORSHIP PAYMENT DETAILS

Complete the following form for Sponsorship Payments:

https://forms.cloud.microsoft/g/KMxkPmYFJt

Make checks payable to “2027 ASHE National Conference”:

- **Authorized Signature:** _____
- **Print Name:**
- **Title:**
- **Email:** _____
- **Address:** _____
- **Date:** _____
- **Amount Due: $**_____

Fill out and return this form along with payment to

2027 ASHE National Conference
Attn: Jon Berry
C/O: Burgess & Niple, Inc.
435 N. Whittington Pkwy., Suite 200
Louisville, KY 40222
Make checks payable to: "2027 ASHE National Conference"

Payment is also available via PayPal.

For additional information or payment inquiries, email: 2027.ASHE.Conference@gmail.com

PROGRAM BOOK ADVERTISEMENT OPTIONS

Choose your preferred ad placement:

- **Outside Back Cover (Full Page):** $2,500
- ~~**Inside Front Cover (Full Page):** $1,500~~ Sold
- **Double Page (2 Full Pages):** $2,500

Standard ad sizes and rates:

Ad Size	Height	Width	Rate
Full Page	8”	4”	$750
Half Page	4”	4”	$500
Quarter Page	2”	4”	$400

Please send a high-resolution version of your advertisement or logo in one of the following formats: **.jpg, .png, or .pdf**.
Send to: 2027.ASHE.Conference@gmail.com

Complete the following form for Program Advertisement Payment:

https://forms.cloud.microsoft/g/cBDAtSmxtF

Advertiser Information

- **Company/Organization:** _____
- **Contact Name:** _____
- **Address:** _____
- **City:** _____ **State:** _____ **ZIP:** _____
- **Phone:** _____ **Email:** _____
- **Website:** _____

Payment Details

- **Total Due $:** _____
- **Payment Method:** _____
- **Make checks payable to: “2027 ASHE National Conference”**

Authorization

- **Authorized Signature:** _____
- **Print Name:**
- **Title:**
- **Signature Date:** _____ Email: _____

Please send completed form along with payment to:
2027 ASHE National Conference
Attn: Jon Berry
C/O: Burgess & Niple, Inc.
435 N. Whittington Pkwy., Suite 200
Louisville, KY 40222
For additional information or payment inquiries, email: 2027.ASHE.Conference@gmail.com



EXHIBIT BOOTH SPACES

Exhibit booths are available for $1,200 per booth.

Exhibitors who are not conference sponsors will receive one (1) complimentary regular conference registration (not including special paid events).

Each booth space will be 8’ X 8’ and will have a 6’ table, two chairs, and an electrical connection available (if requested).

Exhibitors will be able to select their booth locations once the layout is finalized. Selection priority will be assigned based on the order in which sponsor/exhibitor payment is received.

Complete the following form for Program Advertisement Payment:

https://forms.cloud.microsoft/g/pTjJTCFbnc

For additional information or payment inquiries, email: 2027.ASHE.Conference@gmail.com